

For Immediate Release

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LOOK BEYOND THE OBVIOUS

- Stunning new photography books challenges readers to think, laugh and learn about themselves and the world around them

*“Blessed are they who see beautiful things
in humble places where other people see nothing.”*

Camille Pissarro (1830-1903) French Impressionist painter

For centuries, artists have transformed the ordinary into the extraordinary. They hold the power to change perceptions to make us laugh, cry, and ultimately ... think.

Newly released companion books *Touch To This Earth: Where Meanders Mankind* and *Our Ordinary Extraordinary Earth and Its Extraordinarily Ordinary People* (Orange Palm Press) by Simhananda does this by challenging readers to look beyond the obvious.

From subtle, to not so subtle to even humorous, each carefully selected photograph contains the potential to experience multiple levels of awareness.

Simhananda, a renowned Montreal spiritual leader, photographer and award winning author, guides readers to first study the photograph, then read the caption and finally look back to the image.

“Viewers often get the ‘ah ha’ moment as they study each image,” says Simhananda. “I created these books with the vision to encourage people to look beyond the obvious, spark emotions and imaginations—to connect more deeply with nature, the world around them and ultimately with themselves.”

One image, for example, shows a breathtaking view of a rock formation. That, in itself, makes Simhananda’s photograph a stunning work of art. But look deeper. The caption says “A gentle caress of love and affection.” When looking back to the

photograph, now given this clue, one can clearly see the image of two people kissing within the rocks.

Subjects include stunning nature scenes, people and places from around the world. Simhananda chose each photograph to make the casual viewers smile as well as challenge the ‘deep thinkers’ to enjoy the multiple level potential within these striking visuals.

“What your eyes first take in—not only in these books, but in life—is only the beginning of a true reality,” reflects Simhananda.

Simhananda is the author – under various pen-names – of numerous books on spiritual wisdom. He loves people, places, and the planet, and is a popular speaker on spirituality. He lives somewhere near Montréal, Canada.

Our Ordinary Extraordinary Earth and Its Extraordinary Ordinary People

Author: Simhananda
Orange Palm Publications
ISBN: 978-0-9809694-1-2
Hardcover – 410 colour photographs – 372 pages
Dimensions: 28 x 33 x 2.5 cm (11 x 13 x 1 in)
Weight: 2.5 kg (5 lb 8 oz)
Price CDN: \$139.95

Touch This Earth Where Meanders Mankind

Author: Simhananda
Orange Palm Publications
ISBN: 978-0-9809694-0-5
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Dimensions: 28 x 33 x 2,5cm (11 x 13 x 1 in)
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